

FIG. 1

17

24

19

23

22

20

21

18

| | 7:15 pm | 7:00 pm | 7:30 pm | 8:00 pm |
|-----------|---------|------------------|------------------|------------------|
| 72 HLC | | CRAFTS | INTERIORS | EXTERIORS |
| 73 SPORTS | | SPORTS NEWS | SPORTS NEWS | SPORTS NEWS |
| 74 PPV | | PAID PROGRAMMING | PAID PROGRAMMING | PAID PROGRAMMING |

BUCKEYE CHANNEL GUIDE

FIG. 2

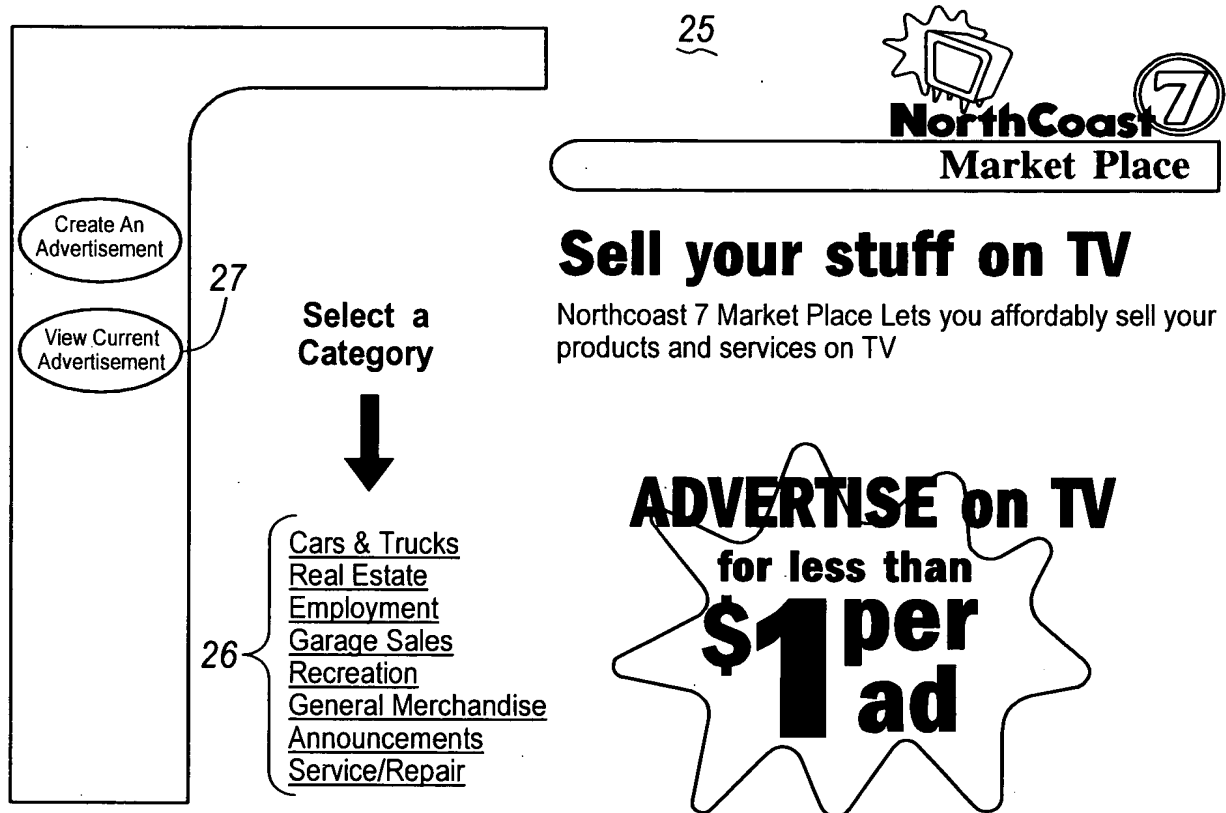



FIG. 3



Cars & Trucks


Create An
Advertisement

View Current
Advertisement

Pick a style

Just click on the style sheet you prefer.

2001 Ford Taurus




31,000 miles
4 Speed Automatic
Many power options
AM-FM-CD plus TV/VCR

\$12,980

Call Steve
419-555-1212

2000 Dodge Ram

On the road or off, this is the most dependable vehicle you'll ever find! Don't pass up this deal of a lifetime!




27,500 miles
5 Speed Automatic
Many power options
AM-FM-CD

\$17,200

Call Bud at 419-555-1212

2001 Ford Focus

31,000 miles
4 Speed Automatic
Many power options
AM-FM-CD plus TV/VCR




\$12,980

Call Steve
419-555-1212

2000 Dodge Ram

On the road or off, this is the most dependable vehicle you'll ever find! Don't pass up this deal of a lifetime!


27,500 miles
5 Speed Automatic
Many power options
AM-FM-CD



\$22,100

Call Sam at 419-555-1212

FIG. 4



Cars & Trucks

Create An Advertisement

View Current Advertisement

Customize Your Ad

Heading: (character limit: 25)

30

Price: (character limit: 6)

32

Mileage: (character limit: 20)

34

Bulleted Text 1: (character limit: 20)

Bulleted Text 2: (character limit: 20)

Bulleted Text 3: (character limit: 20)

Description: (character limit: 150)

Contact Information: (character limit: 32)

Image: 42

(supported file types: JPEG, GIF & PNG)

Year (use for website search only): (character limit: 50)

Make (use for website search only): (character limit: 50)


Model (use for website search only): (character limit: 50)

Continue

Preview



FIG. 5

52


Cars & Trucks

Create An Advertisement

View Current Advertisement

Time to schedule your ad

Step 1: Pick your schedule 54

5 Commercials Per Day

Step 2: Set your schedule 56

Start Date

09/15/2003

57

End Date

09/19/2003

59

Total Days

5

58

Rate Plan

Daily (\$5.00 per day)

60

Total

\$25.00

61

Check Out

63

55

Daily

5 per day
Daily Rate: \$5.00

10 per day
Daily Rate: \$8.50


Weekly

5 per day: 35
Commercials
Weekly Rate: \$28.00

10 per day: 70
Commercials
Weekly Rate: \$47.60

FIG. 6

64



Check Out

65

Scheduled Air Dates: September 01, 2003 to September 4, 2003

Rate: \$5.00 Per Day (5 commercials per day)

Total: \$20.00

66

Contact Information

First Name:

Middle Initial:

Last Name:

Address:

Address (2):

City:

State:

Zip Code:

Phone Number:

E-mail Address:

67

Credit Card Information

Credit Card Number:
(no spaces)

Credit Card Type:

Discover

Name on Credit Card:
(Name as it appears on credit card)

Expiration Date:

12

/

2003

Complete Advertisement

68

FIG. 7

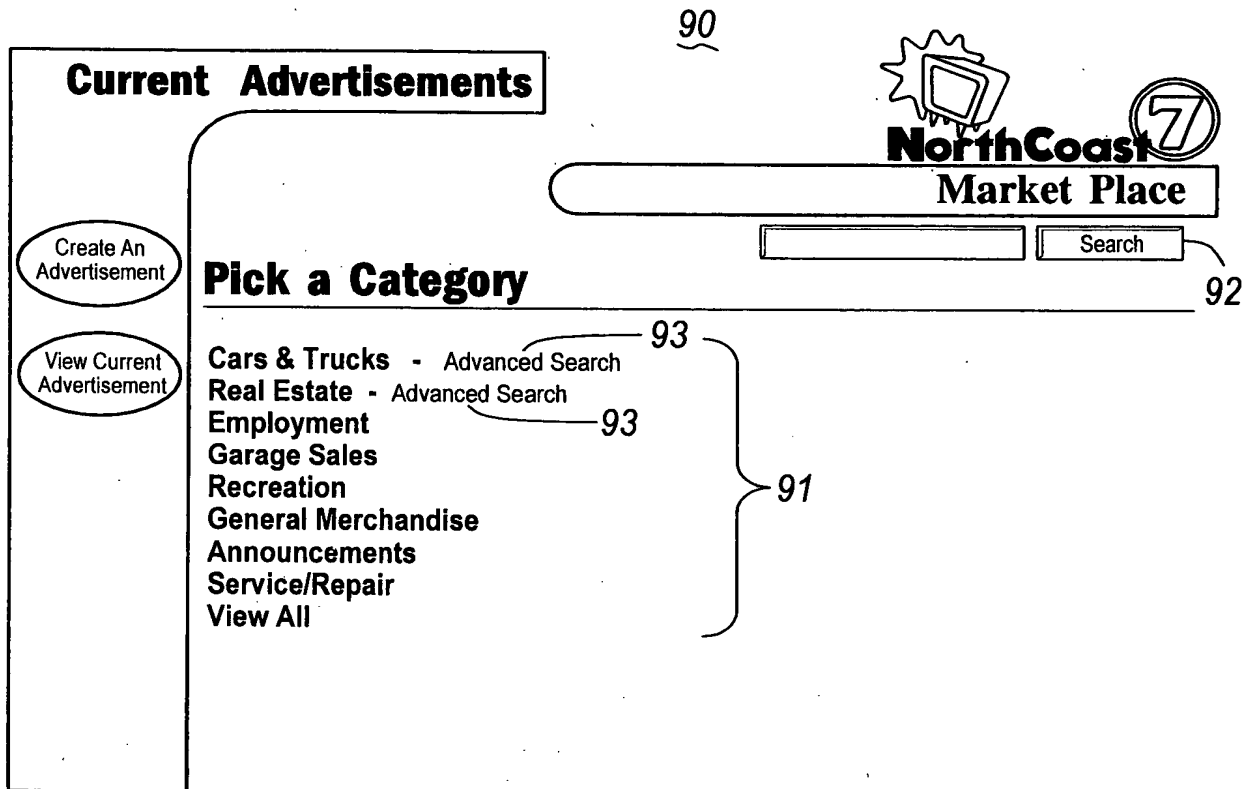


FIG. 8

